

R18

Code No: 157EX

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech IV Year I Semester Examinations, July/August - 2022

PRINCIPLES OF ENTREPRENEURSHIP

(Common to CE, EEE, ME, ECE, CSE, IT)

Time: 3 Hours

Max.Marks:75

**Answer any five questions
All questions carry equal marks**

1. What is meant by entrepreneurship and entrepreneur? List the characteristics of an entrepreneur. Highlight the key differences between an entrepreneur and a manager.[15]
2. Explain in detail the following sources of ideas for entrepreneurship:
 - a) Consumers
 - b) Existing products and services
 - c) Research and development[5+5+5]
3. Differentiate between internal and external funds. Explain in detail the following sources of funds
 - a) Personal funds
 - b) Venture capital.[8+7]
- 4.a) What is meant by financial control? How should an entrepreneur design the organization? List some methods to motivate the employees.
b) Brief on new ventures expansion strategies. [10+5]
- 5.a) What is a District Industry Center (DIC)? Discuss the role and functions of District Industry Centers in promoting entrepreneurship.
b) Describe the functions of Technical Consultancy Organization (TSO). [10+5]
6. What are the objectives of Small Industries Development Bank of India (SIDBI)? Discuss in detail its key functions. What are the products offered under SIDBI? [15]
- 7.a) What is meant by inventory? Why is inventory control important? Discuss some methods of inventory control.
b) Describe the thrust areas of production management. [8+7]
8. Discuss in detail the salient features of Factories Act, 1948. Explain the main provisions of Industrial Dispute Act, 1947. [15]

---oo0oo---